



SINGAPORE

May 14 -16

Singapore Expo Convention and Exhibition Centre
1 Expo Drive, #01-01
Singapore 486150

Singapore Advertising Guidelines

Familiarize yourself with the Herbalife Rules and Regulations in Singapore! Be informed for the Asia Extravaganza!

- ⬇ All Non Singaporean and Non Singapore Permanent Resident Distributors can purchase products not exceeding 1000 volume points by accepting to the terms and conditions as stated on the declaration form.
- ⬇ All distributors can place orders via email DSSingapore@herbalife.com or phone-in +65 6416 8448 and deliver to any residential or office address anywhere in Singapore. Please note that we do not send to Hotel for security reason.
- ⬇ Distributors can recruit in Singapore with the exception of China.
- ⬇ Distributors can advertise in Singapore! (provided they follow the local rules and regulations)

****If purchasing products for personal use in your country of residence, it is the Distributor's responsibility to be aware of local country Customs Rules and Regulations.***

Get ready to take advantage of this opportunity and expand your business!

Please take the time to read the following rules and regulations so you comply with all the local policies in Singapore.

Do's and Don'ts

- ⬇ You may create your own advertising materials provided they comply with the Rules set forth in the local Herbalife Career Book and Advertising Guideline available on myherbalife.com.
- ⬇ All self-created ads need to be reviewed by Herbalife. The advertising reference code, provided by Herbalife, must be set forth on all ads.
- ⬇ Statements referencing therapeutic, curative, medical or healing properties of Herbalife products are not permitted.



HerbalifeExtravaganza.com



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Do's and Don'ts Cont...

- ① Product advertisements may be published under the following headings: beauty, fitness, skin care, cosmetics, miscellaneous.
- ① You may not indicate that the products will prevent, improve, cure, or alleviate illnesses or diseases.
- ① Distributors must direct customers' attention to any warnings contained on the product label prior to purchase/use.
- ① Distributors may not imply that a job is being offered. "Employment Opportunity" or "Positions Vacant" categories in media advertising cannot be used. It should always be clear that an independent business opportunity is being offered.
- ① When a Distributor references, promotes, offers or represents the earnings from their own or another Distributorship, the claim must be truthful, verifiable, and not misleading. Any earnings or sales representations made shall be based upon documented facts, in compliance with the relevant Singapore laws.

Details of Singapore Distribution Center

Herbalife International Singapore Pte Ltd

TRIPLEONE SOMERSET

111 Somerset Road

#07-02/03

Singapore 238164

Nearest MRT: Somerset Station

With effect from 3rd May 2010

Only for Extravaganza! Extended Operating Hours on 14, 17 & 18 May	Normal Operating Hours
9.30am - 7.30pm	Monday - Friday: 10.30am - 7.30pm Saturday: 10.30am - 3.30pm Sunday: Closed



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