

# EXTRAVAGANZA

BANGKOK • MAY 6-8, 2011



## Thailand Advertising Guidelines

***Familiarize yourself with the Herbalife Rules and Regulations in Thailand. Be informed for the Asia Pacific Extravaganza!***

- ⬇ All Non Thai and Non Thai Permanent Resident Distributors can purchase products not exceeding 1000 volume points by accepting to the terms and conditions as stated on the Non-Resident Distributor Purchase Declaration Form.
- ⬇ All distributors can place orders via email [DSThailand@herbalife.com](mailto:DSThailand@herbalife.com) and deliver to any residential or office address anywhere in Thailand. **Please note that we do not deliver to your Hotel for security reasons.**
- ⬇ Distributors can recruit in Thailand with the exception of China.
- ⬇ Distributors can advertise in Thailand! (provided they follow the local rules and regulations)

***\* If purchasing products for personal use in your country of residence, it is the Distributor's responsibility to be aware of local country Customs Rules and Regulations.***

***\*Foreign Distributors in Thailand (Non-Thai Nationals) cannot receive their Herbalife earnings in Thailand.***

***\*Foreign Distributors in Thailand (Non-Thai Nationals) cannot submit their new Distributor application in Thailand. They must submit a new Distributor application at the country of their origin.***

**Get ready to take advantage of this opportunity and expand your business!**

**Please take the time to read the following rules and regulations so you comply with all the local policies in Thailand.**

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## Do's and Don'ts

- ⬇ You may create your own advertising materials provided they comply with the Rules set forth in the local Herbalife Career Book and Advertising Guideline available on myherbalife.com.
- ⬇ In creating your advertising and flyers, make sure that there is no reference to weight control and/or that your earnings claims are truthful, accurate and can be verified.
- ⬇ All advertisements should comply with the aforementioned Herbalife rules and regulations as well as the relevant laws regulation.
- ⬇ Statements referencing weight control program, before & after picture and/or text, therapeutic, curative, medical or healing properties of Herbalife products are **NOT** permitted.
- ⬇ You may not indicate that the products will prevent, improve, cure, or alleviate illnesses or diseases.
- ⬇ Distributors must direct customers' attention to any warnings contained on the product label prior to purchase/use.
- ⬇ The Herbalife corporate logos or trademarks cannot be used in your advertising without Herbalife's prior authorization.
- ⬇ Photos of the products or copies of products labels may not be used.
- ⬇ Advise potential Distributors that the success of the business opportunity depends on the personal effort and hard work of each Distributor.
- ⬇ Distributors may not imply that a job is being offered. "Employment Opportunity" or "Positions Vacant" categories in media advertising cannot be used. It should always be clear that an independent business opportunity is being offered.
- ⬇ Distributors may represent reasonable anticipated earnings provided they can be substantiated their own experience or that of their immediate organization. The number used can be no more than the average of your monthly earnings, during the six months preceding the publication of the advertisement.

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## Address & Operating hours of Herbalife Thailand Distribution Center:

**Herbalife International (Thailand) Ltd.**  
93/1 GPF Witthayu Towers, Tower B  
Unit 114/1 and 212, Witthayu Road,  
Lumpini, Patumwan, Bangkok 10330  
Phone: (66) 2 660 1600

### Address in Thai:

93/1 อาคารจีพีเอฟ วิทยู อาคารบี  
ห้อง 114/1 และ 212 ถ.วิทยู  
แขวงลุมพินี เขตปทุมวัน กรุงเทพฯ  
โทร 02 660 1600 โทรสาร 02 660 1777

## Operating Hours:

### **Normal Operating Hours**

Monday to Friday: 10:00am – 7:00pm  
Saturday: 10:00am – 3:00pm  
Sunday: CLOSED

### **Only for Extravaganza!**

**Extended Operating Hours on the  
6<sup>th</sup>, 9<sup>th</sup> and 10<sup>th</sup> of May 2011**

9:00am – 7:00pm



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## Map to the Herbalife Thailand Distribution Centre



- Walking distance from Phloenchit BTS (Sky Train) Station - 750m
- Walking distance from Lumpini MRT (underground) Station - 1.3km
- Nearest taxi landmark - between Conrad Hotel and US Embassy - 100m

