

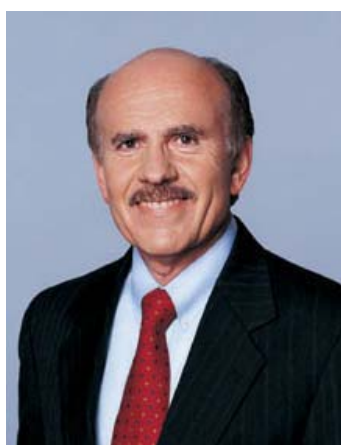
EXTRAVAGANZA

BANGKOK • MAY 6-8, 2011



ASIA PACIFIC EXTRAVAGANZA 2011

Know more about the science behind the products from a Nobel Laureate.



Dr. Louis Ignarro, Ph.D.

Nutrition Advisory Board/ Herbalife Institute Editorial Board

Louis Ignarro, Ph.D., is a member of Herbalife's Nutrition and Scientific Advisory Boards (NAB, SAB). The NAB is made up of leading experts around the world in the fields of nutrition and health who educate and train Herbalife independent distributors on the principles of nutrition, physical activity and healthy lifestyle. The SAB advises the company on advancements in the field of nutrition science.

Ignarro has made exceptional contributions to science. His efforts were recognized with the Nobel* Prize in Physiology or Medicine in 1998 for his discovery of nitric oxide and its range of benefits to the human body. His work has since led to additional research by scientists around the globe on nitric oxide. After working with Herbalife to develop Niteworks™, a dietary supplement designed to boost the body's own production of nitric oxide, Ignarro became a member of the Company's Scientific Advisory Board.

Ignarro is currently a distinguished professor of pharmacology at the UCLA School of Medicine's Department of Molecular and Medical Pharmacology in Los Angeles, which he joined in 1985. Before relocating to California, he was a professor of pharmacology at Tulane University School of Medicine, New Orleans, for 12 years. Previously, Ignarro was a staff scientist, research department, for the pharmaceutical division of CIBA-GEIGY Corporation in New York.

Ignarro has published numerous articles on his research. In addition to the Nobel* Prize, he also received the Basic Research Prize of the American Heart Association in 1998, in recognition of his outstanding contributions to the advancement of cardiovascular science. That same year, he was inducted into the National Academy of Sciences and the following year, into the American Academy of Arts and Sciences.

He is the founder of the Nitric Oxide Society, and founder and editor-in-chief of "Nitric Oxide Biology and Chemistry." Ignarro holds a B.S. in pharmacology, Columbia University, 1962, and a Ph.D. in pharmacology, University of Minnesota, 1966. He also received a postdoctoral fellowship in chemical pharmacology from National Institutes of Health in 1968.

**The Nobel Foundation has no affiliation with Herbalife and does not review, approve or endorse Herbalife® products.*

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